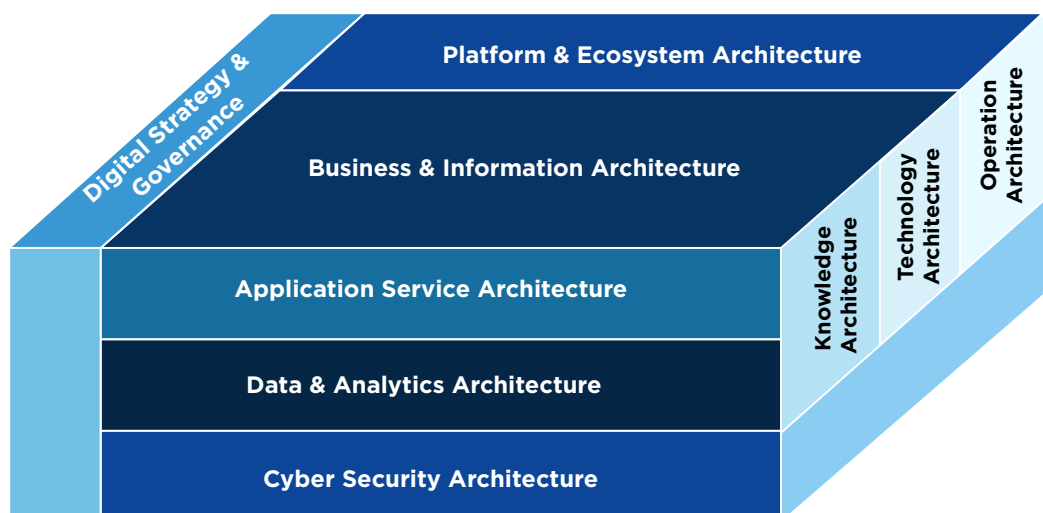


MSys' DIGITAL TRANSFORMATION SERVICES

Transforming Business to Leverage
Digital Economy



Overview

Digital Transformation essentially evolves your business for the digital landscape. Right from the business processes to work culture, sales, marketing, and ultimately the customer experience, all are transcended to integrate and operate with digital technology prowess. The 21st century business has to be digitally empowered right from the level of planning and up till the very point of serving. Automating the delivery pipeline, developing a flawless user experience, and analyzing the generated data to further improve the business processes - are all possible only once the business is Digitally Transformed.

To be clear, Digital Transformation has a much larger scope than digitization and digitalization. You are not just introducing digital tools and services to the enterprise but actually changing the very way business is done. The organization revisits the internal systems, customer interaction mediums, decision-making process, disrupts them to leverage the cutting-edge technologies available.

WHY DIGITAL TRANSFORMATION NOW?

- Provides latest tools and technologies for a competitive edge in the market
- Enables faster and more reliable services with rather improved quality
- Provides enhanced customer insights to offer better customer satisfaction and thus expanding sales

Digital Transformation works both ways. It uplifts the services so that they can be delivered more efficiently and frequently in the digital space. At the same time, it also establishes a continuous feedback system that gathers the data from the customer and fine-tunes the whole process even more. With digital transformation, not only the organizations are able to retain the existing customers, but it is easier for them to reach out to new ones using websites, digital content, and presence on social digital platforms. The prime motivation is to make things faster and more reliable while not compromising with the quality delivered. Thus, all the investment in technology is worth once the ROIs are considerably higher.

Services

MSys Digital Transformation services are there to understand your existing technology involvement and gradually expanding its scope. Our experts work towards understanding the core processes that drive your business and then translate them in terms of digital needs. Digital Technology integrates with all the different areas of your business and fundamentally changes how the business is done. Services offered by MSys are aimed at automating redundant processes, streamlining deployments and deliveries, enhancing user experience, drawing deep customer insights, and enabling the whole digital system to learn on its own. We want our clients to invest their human resources in new and innovative explorations for business while the digitally empowered business takes care of itself. This would require to maintain the reliability of legacy systems while evolving their performance using more advanced tools and infrastructures.



Services

01

Digital Transformation Consultation

03

Artificial Intelligence and Machine Learning

02

UI/UX Design

04

Big Data Analytics

BENEFITS

- Provides cutting-Edge Business Intelligence
- Enhances End-User experience for the Customers
- Enables Intelligent, Self-Sufficient Infrastructure with a Continuous Feedback
- Presents deeper Customer insights and Decision guiding information to improve business and expand sales



"MSys Technologies Digital Transformation engineers don't beat around the bush. From early on, they were dedicated to understand the business expectations and intended customer experience. MSys helped us to smoothly migrate the business processes from legacy systems without disrupting the existing business. We experienced a modernization in the way we did our business, with our internal teams more technologically empowered and our customers more contented"

Product Manager of a leading Food and Beverages company

MSys has accumulated profound expertise in the Digital Transformation space and helped ISVs from various industries to evolve their business processes for leveraging the digital landscape. Our unique values are illustrated by innovation, high expertise, and flexible engagement models, and we have the capacity to understand the core legacy systems and uplift them to integrate with cutting-edge tools and technologies.

MSYS DIFFERENTIATORS

- Superior technology and domain competency
- Global delivery capabilities
- Research and innovation-centric approach
- Product service-centric model



“From the very moment we conceptualized the project, MSys Technologies’ Digital Transformation experts got engaged with collecting crucial knowledge that drives our business processes. Soon we could sense a gradual shift in our legacy infrastructure and before we knew it, we were leveraging clouds, containers, automation and what not. With MSys Technologies, our in-house team met its ultimate goal of serving as many clients as possible in minimum turnaround time and maximum finesse”

– **Project Manager at a Popular Software Development Firm**

Kick-start Your Digital Transformation Journey with Us
Talk To our Digital Transformation Experts right away!

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About MSys Technologies

MSys Technologies is a reliable partner for product engineering services and digital transformation projects for its Enterprise and Silicon Valley clientele. We design, develop and manage modern distributed systems and complex ecosystem integrations with open source, proprietary, cloud-native and containerized technology expertise and outcome-based pricing.



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Ho Chi Minh City

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